



SmartPlay 7

Cisco Global Data Center Sales – v1.4
Q2 – Q3 FY14

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SmartPlay Program Goals:

1. Demonstrate Cisco's UCS technology **Innovation Leadership**
2. Help Partners and Sales teams **Create a Footprint** that will create future **Expansion Opportunities**
3. **Lower the Barriers to Entry** for your customers to try UCS and understand its differentiation
4. ***Help your customers Reduce Risk, Save Money and Deliver More Business Value back to their Company***

Terms and Conditions

Promos

Expansion Paks & Perf Upgrade Paks

Rack Paks

Quoting Expiration Date	<i>April 26, 2014</i>	<i>April 26, 2014</i>	<i>July 26, 2014</i>
Ordering Expiration Date	<i>May 24, 2014</i>	<i>May 24, 2014</i>	<i>Aug 23, 2014</i>
Qty Limit per Customer / Quarter	5 Promos	25 - Expansion Paks**	None
New Account Breakaway*	Up to 64%	Up to 65%	Up to 64%
OIP	No	Up to 65%	No
SIP	No	Up to 65%	No
TIP	No	Up to 65%	No
VIP	No	No	No
DSA	No	No	No
Try and Buy	No	No	No
UCS Advantage	No	No	No

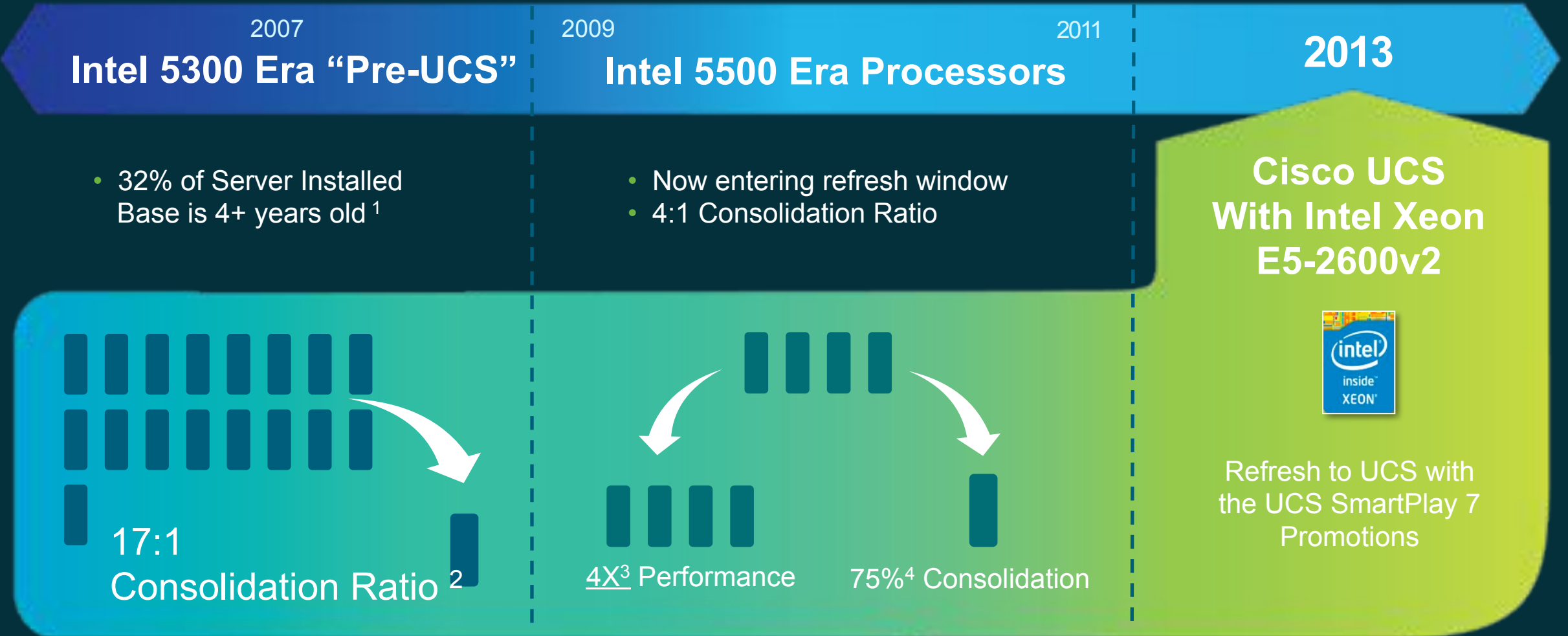
*New Account Breakaway Applies where Applicable

**Expansion Pak QTY Limitation applies to Blades only; Limit of 25 does not apply to the Chassis Pak or Performance Upgrade Paks

Disclaimer:

Any Configuration or Pricing provided in this document is for reference and convenience only and should not be used for generating official quotes to an end-customer. All Pricing and Configurations are subject to change. All Final pricing and configurations must be obtained from the official Cisco Commerce Tools (CCW).

Refresh to UCS and the New Intel Xeon E5-2600 v2



¹ Intel analysis, 2012

² Source: Intel estimation as of September 2013. See following page for configuration data and assumptions. Results have been estimated based on internal Intel analysis and are provided for informational purposes only. Any difference in system hardware or software design or configuration may affect actual performance.

³ Source: Cisco estimates as of September 2013. Performance comparison is based on SPECint_rate_base2006. Results are based on internal testing done at Cisco Labs.

SmartPlay 7 Promotions

What's Changed from SmartPlay 6?

New

1. B200 Entry Plus Promo
2. B420 Value Promo
3. SingleConnect C220 Value Plus

Discontinued

1. B22 Entry Promo
2. SingleConnect C220 Performance

Updated

B200 Entry

- Processor : E5-2620 → E5-2609 v2
- Memory : 8 x 8GB 1600 MHz → 8 x 8GB 1866 MHz
- VIC: 1240 + Port Expander → 1240 Only

B200 Value

- Processor : E5-2650 → E5-2640 v2
- Memory : 16 x 8GB 1600 MHz → 8 x 16GB 1866 MHz
- VIC: 1240 + Port Expander → 1240 Only

B200 Value Plus

- Processor : E5-2665 → E5-2660 v2
- Memory : 16 x 8GB 1600 MHz → 8 x 16GB 1866 MHz
- VIC: 1240 + Port Expander → 1240 Only

B200 Performance

- Processor : E5-2680 → E5-2680 v2
- Memory : 16 x 16GB 1600 MHz → 16 x 16GB 1866 MHz
- VIC: 1240 + Port Expander → 1240 Only

SingleConnect C220 Value

- Processor : E5-2643 → E5-2640 V2
- Memory : 4 x 8GB 1600 MHz → 8 x 8GB 1866 MHz
- RAID : 9266CV → 9271CV
- HDD : From 600GB SAS to No HDD

SingleConnect C240 Value

- Processor : E5-2640 → E5-2640 V2
- Memory : 4 x 8GB 1600 MHz → 8 x 8GB 1866 MHz
- RAID : 9266CV → 9271CV
- HDD : 600GB SAS to No HDD
- PSU : 650w → 1200w

SingleConnect C240 Performance

- Processor : E5-2680 → E5-2680 v2
- Memory : 4 x 16GB 1600 MHz → 8 x 16GB 1866 MHz
- RAID : 9266CV → 9271CV
- HDD : 600GB SAS to No HDD
- PSU : 650w → 1200w

SmartPlay 7 Promos : B-Series Systems

Offer	Promo Description	Blade Configuration	Use Case / Positioning	MSRP
B200 Entry UCS-SP7-B200-E <i>Lowest Price</i>	<ul style="list-style-type: none"> Single Chassis w/ Dual 8-port Fabric Extenders Dual 48-port Fabric Interconnects Two B200 M3 Blade Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2609 v2 2.50 GHz, 4-core, 80W 64GB RAM (8 x 8GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card 40 Gbps of I/O per Blade 	Excellent entry point for any customer needing general performance, testing & development resources, web servers or even branch performance. This specially priced package significantly reduces the adoption cost for Cisco UCS Unified Architecture. An all-in-one solution.	~\$27,000
B200 Entry Plus UCS-SP7-B200-EP <i>Highest Efficiency</i>	<ul style="list-style-type: none"> Single Chassis w/ Dual 8-port Fabric Extenders Dual 48-port Fabric Interconnects Four B200 M3 Blade Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2620 v2 2.10 GHz, 6-core, 80W 64GB RAM (8 x 8GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card 40 Gbps of I/O per Blade 	If your customer needs more processor power than the B200 Entry SmartPlay provides, this bundle has all the same features and benefits, and gives you more two more blades with faster Intel® E5-2600 v2 processors. Turn-key Cisco UCS Blade Architecture Solution.	~\$39,000
B200 Value UCS-SP7-B200-V <i>Best Value</i>	<ul style="list-style-type: none"> Single Chassis w/ Dual 8-port Fabric Extenders Dual 48-port Fabric Interconnects Four B200 M3 Blade Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2640 v2 2.00 GHz, 8-core, 95W 128GB RAM (8 x 16GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card 40 Gbps of I/O per Blade 	Excellent performance and price for virtualization, density and databases projects. The B200 Value package has excellent performance for many enterprise applications and Disaster Recovery implementations. This general-purpose workhorse is a great starting point for nearly any customer conversation about lowering costs and increasing agility. UCS Unified Architecture ready.	~\$49,500
B200 Value Plus UCS-SP7-B200-VP <i>Best Value</i>	<ul style="list-style-type: none"> Single Chassis w/ Dual 8-port Fabric Extenders Dual 48-port Fabric Interconnects Four B200 M3 Blade Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2660 v2 2.20 GHz, 10-core, 95W 128GB RAM (8 x 16GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card 40 Gbps of I/O per Blade 	The increased processing power over the B200 Value makes this a great Private Cloud starting system. Just add Virtual Networking (Nexus 1000V) and Workload Automation (UCS-Director)! A great offer providing your customer with more cycles to meet the demanding needs of your applications. A complete package for Cisco's UCS Blade Server technology adoption.	~\$56,500
B200 Performance UCS-SP7-B200-P <i>Highest Seller</i>	<ul style="list-style-type: none"> Single Chassis w/ Dual 8-port Fabric Extenders Dual 96-port Fabric Interconnects Four B200 M3 Blade Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2680 v2 2.80 GHz, 10-core, 115W 256GB RAM (16 x 16GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card 40 Gbps of I/O per Blade 	Our best selling system, the B200 Performance package delivers outstanding performance for nearly any application or workload. This system is best suited for larger virtualization projects, private cloud implementations, database upgrades or roll-outs, collaboration applications and desktop virtualization. As one of our highest performing systems, the B200 Performance SmartPlay is a great way to open the door to nearly any conversation in the data center and showcase Cisco's technology innovation and leadership.	~\$71,000
B420 Value UCS-SP7-B420-V <i>Highest Density</i>	<ul style="list-style-type: none"> Single Chassis w/ Dual 8-port Fabric Extenders Dual 48-port Fabric Interconnects Two B420 M3 Blade Servers 	<ul style="list-style-type: none"> 4x Intel® Xeon® Processor E5-4650 2.70 GHz, 8-core, 130W 512GB RAM (32 x 16GB 1600 MHz) Cisco Virtual Interface 1240 I/O Card Cisco Virtual Interface 1280 I/O Card Up to 160 Gbps of I/O per Blade 	This B420 M3 solution has 4-socket Intel® based blades and is a power house for enterprise applications requiring a large memory footprint. The B420 M3 server uses Intel® E5-4600 processors, has up to 160Gb of I/O, and up to 1.5 TB (1500 GB) of memory across 48 DIMM slots, this full width blade server is a star performer. Get started quickly with this complete package designed to reduce the costs to adopt Cisco's UCS Blade Server technology.	~\$95,000

SmartPlay 7 Promos : C-Series Single Connect Systems

Offer	Promo Description	Server Configuration	Use Case / Positioning	MSRP
SingleConnect C220 Value UCS-SP7-C220-V <i>Lowest Price</i>	<ul style="list-style-type: none"> Four C220 M3 Rack Servers Two Nexus 2232PP Fabric Extenders Optional UCS-Director Add-On Licenses for 4 Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2640 v2 2.00 GHz, 8-core, 95W 64GB RAM (8 x 8GB 1866 MHz) Cisco Virtual Interface 1225 I/O Card MegaRAID 9271CV w/ 8 Internal SAS/ SATA Ports w/ SuperCap 2x 650W PSU 	Add rack servers to an existing UCS Manager domain with this UCS C-Series SingleConnect Value SmartPlay Solution. With 4 x C220 M3 1RU servers using the latest Intel Xeon E5-2600B <i>Ivy Bridge</i> processors, 64Gb memory and the UCS 1225 VIC (dual 10Gb FCoE ports), this complete package is designed to reduce the costs to integrate rack servers into Cisco's Unified Data Center architecture.	~\$30,500
SingleConnect C220 Value Plus UCS-SP7-C220-VP <i>Best Value</i>	<ul style="list-style-type: none"> Four C220 M3 Rack Servers Two Nexus 2232PP Fabric Extenders Optional UCS-Director Add-On Licenses for 4 Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2643 v2 3.50 GHz, 6-core, 130W 64GB RAM (8 x 8GB 1866 MHz) Cisco Virtual Interface 1225 I/O Card MegaRAID 9271CV w/ 8 Internal SAS/ SATA Ports w/ SuperCap 2x 650W PSU 	Reduce the costs of integrating UCS rack servers into Cisco's Unified Data Center architecture. This Value Plus Solution is similar to the UCS C220 M3 SingleConnect Value SmartPlay Solution but with more processor horsepower. With 4 x C220 M3 servers using the latest Intel Xeon E5-2643B <i>Ivy Bridge</i> processors, 64Gb memory and the UCS 1225 VIC (dual 10Gb FCoE ports), this package comes complete with 2 x N2232PP FEX.	~\$37,500
SingleConnect C240 Value UCS-SP7-C240-V <i>Best Value</i>	<ul style="list-style-type: none"> Four C240 M3 Rack Servers Two Nexus 2232PP Fabric Extenders Optional UCS-Director Add-On Licenses for 4 Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2640 v2 2.00 GHz, 8-core, 95W 64GB RAM (8 x 8GB 1866 MHz) Cisco Virtual Interface 1225 I/O Card MegaRAID 9271CV w/ 8 Internal SAS/ SATA Ports w/ SuperCap 2x 1200W PSU 	When you want Unified Management for your rack servers, and your applications needs more internal storage and memory capacity , choose this C240 SingleConnect Value offer. It is UCS Fabric Interconnect ready with two Nexus 2232PP Fabric Extenders and is perfect to expand Cisco UCS Unified Architecture to UCS rack servers. Excellent for virtualization and data warehouses in departments and for small / medium business needs.	~\$33,000
SingleConnect C240 Performance UCS-SP7-C240-P <i>Highest Performance</i>	<ul style="list-style-type: none"> Four C240 M3 Rack Servers Two Nexus 2232PP Fabric Extenders Optional UCS-Director Add-On Licenses for 4 Servers 	<ul style="list-style-type: none"> 2x Intel® Xeon® Processor E5-2680 v2 2.80 GHz, 10-core, 115W 128GB RAM (8 x 16GB 1866 MHz) Cisco Virtual Interface 1225 I/O Card MegaRAID 9271CV w/ 8 Internal SAS/ SATA Ports w/ SuperCap 2x 1200W PSU 	Make large and distributed data bases and virtualization rack servers part of your UCS Unified Architecture domain with these four C240 M3 servers in a SingleConnect Solution. With a pair of N2232PP FEX it is ready to go, you will benefit from this special priced Performance C240 offer. With more memory (128GB) and faster processors (Intel E5-2680B <i>Ivy Bridge</i>), this server can be scaled to fit your needs for memory and storage. These servers have the UCS 1225 VIC (dual 10Gb FCoE ports) for all the benefits VM-FEX delivers plus maintaining a seamless connection to your UCS Manager domain.	~\$44,000

What's Changed from SmartPlay 6?

New

1. B200 Entry Plus Exp Pak
2. B200 Perf Plus Exp Pak
3. SingleConnect C220 Value Plus Exp Pak
4. Fusion-IO Performance Upgrade Paks
Mezz: 785GB
PCIe: 365GB / 1.2TB
5. LSI Perf Upg Pak
PCIe: 400GB
5. HDD Perf Upg 4-Packs
1TB & 300GB 15K HDDs

Discontinued

1. B200 Fusion-IO Exp Pak
2. C220 Performance Exp Pak

Unchanged

1. 300GB HDD 2-Pack
2. 600GB HDD 2-Pack

Updated

B200 Entry Expansion Pak

- Processor : E5-2620 → E5-2609 v2
- Memory : 8 x 8GB 1600 MHz → 8 x 8GB 1866 MHz
- VIC: 1240 + Port Expander → 1240 Only

B200 Value Plus Expansion Pak

- Processor : E5-2665 → E5-2660 v2
- Memory : 16 x 8GB 1600 MHz → 8 x 16GB 1866 MHz
- VIC: 1240 + Port Expander → 1240 Only

B200 Performance Expansion Pak

- Processor : E5-2680 → E5-2680 v2
- Memory : 16 x 16GB 1600 MHz → 16 x 16GB 1866 MHz
- VIC: 1240 + Port Expander → 1240 Only

SingleConnect C220 Value Exp Pak

- Processor : E5-2643 → E5-2640 V2
- Memory : 4 x 8GB 1600 MHz → 8 x 8GB 1866 MHz
- RAID : 9266CV → 9271CV
- HDD : From 600GB SAS to No HDD

8GB Memory 4-Pack

- Now w/ 1866 MHz DIMMs

16GB Memory 4-Pack

- Now w/ 1866 MHz DIMMs

SingleConnect C240 Value Exp Pak

- Processor : E5-2640 → E5-2640 V2
- Memory : 4 x 8GB 1600 MHz → 8 x 8GB 1866 MHz
- RAID : 9266CV → 9271CV
- HDD : 600GB SAS to No HDD
- PSU : 650w → 1200w

SingleConnect C240 Perf Exp Pak

- Processor : E5-2680 → E5-2680 v2
- Memory : 4 x 16GB 1600 MHz → 8 x 16GB 1866 MHz
- RAID : 9266CV → 9271CV
- HDD : 600GB SAS to No HDD
- PSU : 650w → 1200w

B22 Entry Expansion Pak

- Price and Part Number Change Only

B230 Entry Expansion Pak

- Price and Part Number Change Only

B230 Value Expansion Pak

- Price and Part Number Change Only

B200 Perf Expansion Pak

- Price and Part Number Change Only

SmartPlay 7

Expansion Paks and Performance Upgrade Paks

SmartPlay 7 Expansion Paks & Performance Upgrade Paks

Expansion Pak	Description		MSRP	Perf Upgrade Pak	Description	MSRP
Chassis Expansion Pak UCS-EZ7-CHS-EXP	Includes 4 Power Supplies and Dual 8-port Fabric Extenders <i>Min. 4 Expansion Paks Required</i>		~\$7,300	8GB Memory 4-Pak UCS-EZ7-M8GB-4	8GB 1866 MHz RAM 4-Pak	~\$750
B22 Entry Expansion Pak UCS-EZ7-B22-E	2x Intel® Xeon® Processor E5-2420 1.90 GHz, 6-core, 95W	48GB RAM (6 x 8GB 1600 MHz) Cisco Virtual Interface 1240 I/O Card	~\$3,700	16GB Memory 4-Pak UCS-EZ7-M16GB-4	16GB 1866 MHz RAM 4-Pak	~\$1,300
B200 Entry Expansion Pak UCS-EZ7-B200-E	2x Intel® Xeon® Processor E5-2609 v2 2.50 GHz, 4-core, 80W	64GB RAM (8 x 8GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card	~\$4,400	Fusion IO Card (785GB) UCS-EZ7-FIO-785M	Fusion IO ioDrive2 785GB Mezzanine Adaptor (B-Series)	~\$15,200
B200 Entry Plus Expansion Pak UCS-EZ7-B200-EP	2x Intel® Xeon® Processor E5-2620 v2 2.10 GHz, 6-core, 80W	64GB RAM (8 x 8GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card	~\$4,500	Fusion IO Card (1.2TB) UCSC-EZ7-FIO-1205M	Fusion IO ioDrive2 1205GB PCIe Adaptor (for C-Series)	~\$15,800
B200 Value Expansion Pak UCS-EZ7-B200-V	2x Intel® Xeon® Processor E5-2640 v2 2.00 GHz, 8-core, 95W	128GB RAM (8 x 16GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card	~\$7,600	Fusion IO Card (365GB) UCSC-EZ7-FIO-365M	Fusion IO ioDrive2 365GB PCIe Adaptor (for C-Series)	~\$5,700
B200 Value Plus Expansion Pak UCS-EZ7-B200-VP	2x Intel® Xeon® Processor E5-2660 v2 2.20 GHz, 10-core, 95W	128GB RAM (8 x 16GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card	~\$8,400	LSI Card (400GB) UCS-EZ7-LSI-400M	LSI 400GB SLC Warpdrive PCIe Adaptor (for B-Series)	~\$7,800
B200 Performance Expansion Pak UCS-EZ7-B200-P	2x Intel® Xeon® Processor E5-2680 v2 2.80 GHz, 10-core, 115W	256GB RAM (16 x 16GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card	~\$11,800	300GB HDD 4-Pack UCS-EZ7-300G15K-4	300GB 6Gb SAS 15K RPM HDD 4-Pack	~\$2,200
B200 Perf Plus Expansion Pak UCS-EZ7-B200-PP	2x Intel® Xeon® Processor E5-2697 v2 2.70 GHz, 12-core, 130W	256GB RAM (16 x 16GB 1866 MHz) Cisco Virtual Interface 1240 I/O Card	~\$15,200	1TB HDD 4-Pack UCS-EZ7-1T-4	1TB 6Gb SATA 7.2K RPM HDD 4-Pack	~\$1,700
B420 Value Expansion Pak UCS-EZ7-B420-V	4x Intel® Xeon® Processor E5-4650 2.70 GHz, 8-core, 130W	512GB RAM (32 x 16GB 1600 MHz) Cisco Virtual Interface 1240 I/O Card Cisco Virtual Interface 1280 I/O Card	~\$36,300	600GB HDD 2-Pack UCS-EZ7-600GB-2	600GB 6Gb SAS 10K RPM HDD 2-Pack	~\$950
B230 Entry Expansion Pak UCS-EZ7-B230-EX128	2x Intel® Xeon® Processor E7-2860 2.26 GHz, 10-core, 130W	128GB RAM (16 x 8GB 1333 MHz) Cisco Virtual Interface 1280 I/O Card	~\$12,800	300GB HDD 2-Pack UCS-EZ7-300G10K-2	300GB 6Gb SAS 10K RPM HDD 2-Pack	~\$550
B230 Value Expansion Pak UCS-EZ7-B230-EX256	2x Intel® Xeon® Processor E7-2870 2.40 GHz, 10-core, 130W	256GB RAM (32 x 8GB 1333 MHz) Cisco Virtual Interface 1280 I/O Card	~\$16,000			
B230 Performance Expansion Pak UCS-EZ7-B230-EX512	2x Intel® Xeon® Processor E7-2870 2.40 GHz, 10-core, 130W	512GB RAM (32 x 16GB 1333 MHz) Cisco Virtual Interface 1280 I/O Card	~\$21,400			

SmartPlay 7 SingleConnect Expansion Paks

Rack Pak	Part Number	CPU	Memory	RAID	I/O Card	PSU	MSRP
SingleConnect C220 Entry Expansion Pak	UCS-EZ7-C220-E	2x Intel® Xeon® Processor E5-2609 v2 2.50 GHz / 4-Core / 80W	32 GB 4 x 8 GB (1866 Mhz)	2008M-8i Mezz Card for C220 (0/1/10/5/50)	Cisco CNA VIC 1225	2 x 650w	~\$3,400
SingleConnect C220 Value Expansion Pak	UCS-EZ7-C220-V	2x Intel® Xeon® Processor E5-2640 v2 2.00 GHz / 8-Core / 95W	64 GB 8 x 8 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	Cisco CNA VIC 1225	2 x 650w	~\$6,500
SingleConnect C220 Value Plus Expansion Pak	UCS-EZ7-C220-VP	2x Intel® Xeon® Processor E5-2643 v2 3.50 GHz / 6-Core / 130W	64 GB 8 x 8GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	Cisco CNA VIC 1225	2 x 650w	~\$8,500
SingleConnect C240 Entry Expansion Pak	UCS-EZ7-C240-E	2x Intel® Xeon® Processor E5-2620 v2 2.10 GHz / 6-Core / 80W	64 GB 8 x 8GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	Cisco CNA VIC 1225	2 x 1200w	~\$5,500
SingleConnect C240 Value Expansion Pak	UCS-EZ7-C240-V	2x Intel® Xeon® Processor E5-2640 v2 2.00 GHz / 8-Core / 95W	64 GB 8 x 8 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	Cisco CNA VIC 1225	2 x 1200w	~\$7,300
SingleConnect C240 Performance Expansion Pak	UCS-EZ7-C240-P	2x Intel® Xeon® Processor E5-2680 v2 2.80 GHz / 10-Core / 115W	128 GB 8 x 16 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	Cisco CNA VIC 1225	2 x 1200w	~\$10,200

SmartPlay 7 Rack Paks

SmartPlay Promos vs Rack Paks : Key Differences

	Promos Performance Upgrade Packs Expansion Packs	Rack Paks
Objective	Drive Cisco Fabric-Based Computing	Drive Transactional Compute
Products	UCS B-Series and C-Series Bundles Select Performance Upgrade Packs	UCS C- Series Bundles
Configurations	Rich, Fixed	Thin, Configurable w/ Accessories
Price	Aggressive pre-discounted price	Competitive pre-discounted price
Discounts	Standard UCS Partner discount No DSA	Standard UCS Partner discount No DSA
Orderability	Cisco Direct or Distribution	Distribution Only
Quantity Limitations	Maximum Qty per end user	No quantity limitation
Program Period	6 month	9 to 12 months

What Changed from SP6 to SP7

- ✓ Improved Performance with the latest Intel E5-2600 v2 Processors
- ✓ More Processor Options with SP7 RackPaks
- ✓ Better Upfront Pricing, Now with RAID Pre-bundled.
- ✓ Higher Memory Speed Support – Now upto 1866 Mhz
- ✓ Now with 650 watt Power Supplies
- ✓ Extended Promotion Period – 9 to 12 months
- ✓ C240 M3 Bundles with 24-Drive Chassis

SmartPlay 7 Rack Paks Offer Summary

Rack Pak	Part Number	CPU	Memory	RAID	SD Card	Power Supply
C220 Entry	UCS-SPR-C220-E1	2x Intel® Xeon® Processor E5-2609 v2 2.50 GHz / 4-Core / 80W	2 x 8 GB (1866 Mhz)	2008M-8i Mezz Card for C220 (0/1/10/5/50)	1 x 16 GB	2 x 650w
C220 Entry Plus	UCS-SPR-C220-E2	2x Intel® Xeon® Processor E5-2620 v2 2.10 GHz / 6-Core / 80W	2 x 8 GB (1866 Mhz)	2008M-8i Mezz Card for C220 (0/1/10/5/50)	1 x 16 GB	2 x 650w
C220 Entry 1P*	UCS-SPR-C220-E3	1x Intel® Xeon® Processor E5-2609 v2 2.50 GHz / 4-Core / 80W	1 x 8GB (1866 Mhz)	Embedded 8-Port SW RAID	1 x 16 GB	1 x 650w
C220 Entry Plus 1P*	UCS-SPR-C220-E4	1x Intel® Xeon® Processor E5-2620 v2 2.10 GHz / 6-Core / 80W	1 x 8GB (1866 Mhz)	Embedded 8-Port SW RAID	1 x 16 GB	1 x 650w
C220 Value	UCS-SPR-C220-V1	2x Intel® Xeon® Processor E5-2640 v2 2.00 GHz / 8-Core / 95W	2 x 8 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	1 x 16 GB	2 x 650w
C220 Value Plus	UCS-SPR-C220-V2	2x Intel® Xeon® Processor E5-2650 v2 2.60 GHz / 8-Core / 95W	2 x 8 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	1 x 16 GB	2 x 650w
C220 Performance	UCS-SPR-C220-P1	2x Intel® Xeon® Processor E5-2660 v2 2.20 GHz / 10-Core / 95W	2 x 16 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	1 x 16 GB	2 x 650w
C220 Performance Plus	UCS-SPR-C220-P2	2x Intel® Xeon® Processor E5-2680 v2 2.80 GHz / 10-Core / 115W	2 x 16 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	1 x 16 GB	2 x 650w
C240 Entry	UCS-SPR-C240-E1	2x Intel® Xeon® Processor E5-2609 v2 2.50 GHz / 4-Core / 80W	2 x 8 GB (1866 Mhz)	2008M-8i Mezz Card for C220 (0/1/10/5/50)	1 x 16 GB	2 x 650w
C240 Entry Plus	UCS-SPR-C240-E2	2x Intel® Xeon® Processor E5-2620 v2 2.10 GHz / 6-Core / 80W	2 x 8 GB (1866 Mhz)	2008M-8i Mezz Card for C220 (0/1/10/5/50)	1 x 16 GB	2 x 650w
C240 Value	UCS-SPR-C240-V1	2x Intel® Xeon® Processor E5-2640 v2 2.00 GHz / 8-Core / 95W	2 x 8 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	1 x 16 GB	2 x 650w
C240 Value Plus	UCS-SPR-C240-V2	2x Intel® Xeon® Processor E5-2650 v2 2.60 Hz / 8-Core / 95W	2 x 8 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	1 x 16 GB	2 x 650w
C240 Performance	UCS-SPR-C240-P1	2x Intel® Xeon® Processor E5-2660 v2 2.20 GHz / 10-Core / 95W	2 x 16 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	1 x 16 GB	2 x 650w
C240 Performance Plus	UCS-SPR-C240-P2	2x Intel® Xeon® Processor E5-2680 v2 2.80 GHz / 10-Core / 115W	2 x 16 GB (1866 Mhz)	MegaRAID 9271CV w/ 8 Internal SAS/SATA Ports w/ SuperCap	1 x 16 GB	2 x 650w

*** Please Note: 1 Processor C220 M3 Bundles are available in APJC Only**

SmartPlay Rack Pak - High Volume Accessories

User Configurable Accessories with the SmartPlay Rack Paks

Memory	
UCS-MR-1X082RZ-A	8GB DDR3-1866-MHz RDIMM/PC3-14900/dual rank/x4
UCS-MR-1X162RZ-A	16GB DDR3-1866-MHz RDIMM/PC3-14900/dual rank/x4
Hard Drive	
A03-D300GA2	300GB 6Gb SAS 10K RPM SFF HDD/hot plug/drive sled mounted
UCS-HDD300GI2F105	300GB 6Gb SAS 15K RPM SFF HDD/hot plug/drive sled mounted
A03-D500GC3	500GB SATA 7.2K RPM SFF HDD/hot plug/drive sled mounted
A03-D1TBSATA	1TB 6Gb SATA 7.2K RPM SFF HDD/hot plug/drive sled mounted
A03-D600GA2	600GB 6Gb SAS 10K RPM SFF HDD/hot plug/drive sled mounted
UCS-SD100G0KA2-G	100GB 2.5 inch Enterprise Value SSD
PCIe	
N2XX-AIPCI01	Intel X520 Dual Port 10Gb SFP+ Adapter
UCSC-PCIE-IRJ45	Intel i350 Quad Port 1Gb Adapter
N2XX-ABPCI03-M3	Broadcom 5709 Quad Port 1Gb w/TOE iSCSI for M3 Servers
N2XX-ABPCI01-M3	Broadcom 5709 Dual Port 1Gb w/TOE iSCSI for M3 Servers
UCSC-PCIE-CSC-02	Cisco VIC 1225 Dual Port 10Gb SFP+ CNA
N2XX-AQPCI05	Qlogic QLE2562 Dual Port 8Gb Fibre Channel HBA
N2XX-AEPCI05	Emulex LPe 12002 Dual Port 8Gb Fibre Channel HBA

SmartPlay 6 to SmartPlay 7 Rack Paks Transition

SP6 Rack Pak	SP7 Rack Pak	Change	Change	SP6 Rack Pak	SP7 Rack Pak	Change
UCS-SPV-C220-E	UCS-SPR-C220-E3*	Processor: From E5-2609 to E5-2609 v2 Memory: 1x8GB 1600 MHz to 1x8GB 1866 MHz	PSU: From 450W to 650W RAID: Includes On-Board ROM-55	-	UCS-SPR-C220-V2	Not avl in SP6, New for SP7
	UCS-SPR-C220-E1	Processor: From 1P E5-2609 to 2P E5-2609 v2 Memory: 1x8GB 1600 MHz to 2x8GB 1866 MHz	PSU: From 450W to 650W RAID: 2008M-8i Mezz Card for C220 (0/1/10/5/50)	-	UCS-SPR-C220-P2	Not avl in SP6, New for SP7
UCS-SPV-C220-EP	UCS-SPR-C220-E4*	Processor: From E5-2620 to E5-2620 v2 Memory: 1x8GB 1600 MHz to 1x8GB 1866 MHz	PSU: From 450W to 650W RAID: Includes On-Board ROM-55	-	UCS-SPR-C240-V2	Not avl in SP6, New for SP7
	UCS-SPR-C220-E2	Processor: From 1P E5-2620 to 2P E5-2620 v2 Memory: 1x8GB 1600 MHz to 2x8GB 1866 MHz	PSU: From 450W to 650W RAID: 2008M-8i Mezz Card for C220 (0/1/10/5/50)	-	UCS-SPR-C240-P2	Not avl in SP6, New for SP7
UCS-SPV-C220-P	UCS-SPR-C220-P1	Processor: From E5-2660 to E5-2660 v2 Memory: 2x8GB 1600 MHz to 2x16GB 1866 MHz	PSU: From 450W to 650W RAID: Includes On Board 9271CV	UCS-SPV-C24-E	-	Discontinued in SP7
UCS-SPV-C220-V	UCS-SPR-C220-V1	Processor: From E5-2640 to E5-2640 v2 Memory: 2x8GB 1600 MHz to 2x8GB 1866 MHz	PSU: From 450W to 650W RAID: Includes On-Board 9271CV	UCS-SPV-C24-V	-	Discontinued in SP7
UCS-SPV-C240-E	UCS-SPR-C240-E1	Processor: From 1P E5-2609 to 2P E5-2609 v2 Memory: 1x8GB 1600 MHz to 2x8GB 1866 MHz	RAID: Includes On-Board 2008M-8i Mezz Card for C220 (0/1/10/5/50)	UCS-SPV-C22-E	-	Discontinued in SP7
UCS-SPV-C240-EP	UCS-SPR-C240-E2	Processor: From 1P E5-2620 to 2P E5-2620 v2 Memory: 1x8GB 1600 MHz to 2x8GB 1866 MHz	RAID: Includes On-Board 2008M-8i Mezz Card for C220 (0/1/10/5/50)	UCS-SPV-C22-V	-	Discontinued in SP7
UCS-SPV-C240-P	UCS-SPR-C240-P1	Processor: From E5-2660 to E5-2660 v2 Memory: 2x8GB 1600 MHz to 2x16GB 1866 MHz	RAID: Includes On-Board 9271CV			
UCS-SPV-C240-V	UCS-SPR-C240-V1	Processor: From E5-2640 to E5-2640 v2 Memory: 2x8GB 1600 MHz to 2x8GB 1866 MHz	RAID: Includes On-Board 9271CV			

C220 / C240 SPR vs HP DL360P/ DL380P Smart Buy

Very competitively priced against HP Smart Buy that is pre-discounted 15%. Now with the Latest Intel E5-2600 v2 Processors

HP SmartBuy vs Cisco SmartPlay Rak Pak



Cisco: USD \$3,823

HP : USD \$3,899

Cisco lower by 2%

Cisco: USD \$4,421

HP : USD \$5,929

Cisco lower by 7%

	DL 360P		DL 380P	
	HP Smart Buy US	Cisco SmartPlay Rack Paks	HP Smart Buy US	Cisco SmartPlay Rack Paks
SKU	737292-S01	UCS-SPR-C220-V1	734791-S01	UCS-SPR-C240-V1
Street Price with Accessories**	\$3,899	\$3,823	\$5,929	\$5,522
Processor	2xE5-2640v2	2xE5-2640v2	2xE5-2640v2	2xE5-2640v2
Memory	2x8GB (1600 Mhz)	2x8GB (1866 Mhz)	2x16GB (1600 Mhz)	4x8GB (1866 Mhz)
RAID	P420i/1GB FBWC	9271CV	P420i/1GB FBWC	9271CV
Power Supply	2x460W	2 x 650w	2x460W	2 x 650w
NIC (On-Board)	4 x 1GB	2 x 1GB	4 x 1GB	2 x 1GB
PCiE	-	-	10Gb FIO Adapter	Cisco VIC 1225 Dual Port 10Gb SFP
HDD	-	-	-	-

SmartPlay Technical Services Availability

Service Level	Coverage	Onsite Repair & Replacement	HW Only	Drive Retention	Duration	SmartPlay	SmartPlay Rack Paks
SNT	8x5xNBD	No	No	N	1-Year	X	X
SNTP	24x7x4	No	No	N	1-Year	X	X
C4P	24x7x4	Yes	No	N	1-Year	X	X
UCW5	8x5xNBD	Yes	Yes	N	1-Year	X	X
CS	8x5xNBD	Yes	No	N	1-Year	X	X
UCW7	24x7x4	Yes	Yes	N	1-Year	X	X

Where Do I Go for More Information?

Partners

- SmartPlays on the Cisco DC Partner Community (<https://communities.cisco.com/docs/DOC-26146>)
- Disti Central (<https://www.ciscodistributioncentral.com/programs-and-promotions/program/smart-plays-and-solutions-packs>)
- Cisco Partner Central (http://www.cisco.com/web/partners/incentives_and_promotions/cisco_smartplay_promo.html)
- Cisco Product Catalog (<https://apps.cisco.com/ccw/cpc/home.do?product=282558030>)
- Email: ucs-partner-deals@cisco.com

Customers

- www.cisco.com/go/smartplay

Thank you.

